

PRESS RELEASE

**STATTMANN NEUE MOEBEL DEBUTS NEW RELEASES
AT BRUSSELS DESIGN SEPTEMBER 2015**

DATE

**September
2015**

Stattmann Neue Moebel exhibits at Brussels Design September 2015. From 10 to 30 September, the design brand showcases with a comprehensive exhibition at the contemporary design store The Game in Brussels, debuting the PROFILE TABLE CROSS FRAME by Belgian designer Sylvain Willenz, new storage elements for the modular shelving system UNIT SHELF LONG by Belgian designer Marina Bautier as well as six new striking colours offered for the entire collection.

**NEW RELEASES****PROFILE TABLE CROSS FRAME**

Stattmann Neue Moebel debuts the PROFILE TABLE CROSS FRAME by Sylvain Willenz. Ideally suited for the contract sector, the dismountable solid wood table is a development of the PROFILE TABLE. With its minimal, almost archetypical design and delicate proportions, the table features a table top and a characteristic cross-shaped substructure that offers optimum legroom. Its construction allows for larger formats with lengths of maximum 2.20m and respective seating for up to 10 people as well as a diameter of up to 1,35m with seating for up to eight people. The PROFILE TABLE and PROFILE TABLE CROSS FRAME are ideal as a kitchen or dining table and as a desk for private use as well as for the contract sector in offices, cafes and restaurants.

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NEW STORAGE ELEMENTS UNIT SHELF INSERTS**September
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With UNIT SHELF INSERTS, four new storage elements, Stattmann Neue Moebel extends the modular shelving system UNIT SHELF LONG by the Belgian designer Marina Bautier. From solid wood, the new drawers and containers with lids offer additional storage, shelving and displaying possibilities within the shelf. With or without inner partitions, the well-proportioned containers find particular use in the kitchen, entrance or office area and beautifully store pens, paper as well as other small treasured things.

NEW COLOURS FOR THE COLLECTION

Six additional, striking colours are introduced at Brussels Design September. Suited for versatile requirements in the private and public sector, Stattmann Neue Moebel extends the collection's colour palette with the shades grey, darkgreen, darkblue, greygreen, darkyellow and purplegrey, presenting an elegant and durable choice for individual tastes. In addition to the six new colours, the collection of premium solid wood furniture is also offered in natural or stained in the colours white, rose, red and blueblack.

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THE COLLECTION**PROFILE TABLE**

Debuted at imm cologne 2015, the PROFILE TABLE by Sylvain Willenz is a lightweight, elegant solid wood table with a highly reduced construction: table top and legs are simply plugged into each other. The lack of any substructure allows for maximum legroom. A minimal, almost archetypical design with pure lines and fine proportions is thus made possible. From solid ash, PROFILE is suitable for the dining room or kitchen as well as for cafés or meeting rooms. In its design language and proportions the perfect counterpart to the PROFILE CHAIR, the PROFILE TABLE comes in three versions: SQUARE for 4 to 6 people, ROUND 122 for 4 to 6 people and ROUND 94 for 3 people. With the variant PROFILE TABLE CROSS FRAME larger formats are possible.

PROFILE CHAIR

The PROFILE CHAIR is a lightweight, comfortable stacking chair, consisting almost entirely of sustainably produced wood and natural fibre. Designed by the Belgian

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designer Sylvain Willenz, the delicate construction has been realised using very lightweight fibre-reinforced tubes, which are wound of soaked cotton; a high-tech process also common in manufacturing of sports equipment. The tubes are laminated with a thin ash veneer and are a little flexible, adding to the seating comfort. Corresponding with the table, the chair is suitable for private as well as public spaces.

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PLUG SHELF

Designed by known German designer Steffen Kehrle, the PLUG is a solid wood shelf with elegant, reduced lines and a clever plug-in system, which can be assembled without any tools, screws or glue. PLUG can be used for storing toys, books, tableware, plants and other beautiful objects and works as a shelf or room divider. Visually and physically light, the shelf is yet suitable for heavy loads. From ash or solid oak, PLUG is available in three sizes. Optional book ends can be inserted between the columns at the sides.

UNIT SYSTEM

At imm cologne 2015 Stattmann Neue Moebel presented UNIT SHELF L, an addition to the shelving system UNIT SYSTEM by Belgian designer Marina Bautier. Consisting of the modules UNIT SHELF, UNIT DESK and UNIT COAT RACK, two wall racks provide the basis for the three versions, whose different elements are simply plugged into the wall racks. In addition to the height of 80cm, with UNIT SHELF L Stattmann Neue Moebel offers the wall racks also in the height of 160cm. Besides the shelf boards, a desktop and coat hanger rack are available, which can be flexibly positioned. Suitable for office, kitchen, children's room or cloakroom, the solid wood UNIT SYSTEM is based on a simple modular system.

TRAY

TRAY by Steffen Kehrle is a finely crafted board made of solid wood, on which all kinds of things can be stored and elegantly presented. On its surface and indentations keys, cards, pens, books, flowers, phones and other small items find a beautiful space. TRAY is a straightforward object that pleases through its clear lines, simple proportions and beautiful material. Made from one solid piece to emphasise the grain of the wood at the edges, TRAY is offered in two versions: TWO HALVES features one level and one indented section; in THREE THIRDS the level section is flanked by two indentations.

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The WALL SHELF series by Steffen Kehrle consists of three different small solid wood wall shelves and a peg rail, which can be used as a coat rack. Simple lines, clean details, high-quality material and the visibility of the beautiful wavy grain characterise the design of the piece. Offered as a shelf with one, two or two half-width boards as well as an element with four turned pegs, WALL SHELF from solid ash is perfectly suitable in private as well as public spaces, mounted as a single element or as an installation with several in a row or pattern.

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NOTES TO EDITORS**STATTMANN NEUE MOEBEL AT BRUSSELS DESIGN SEPTEMBER 2015**

The Game
Anspachlaan 123
1000 Brussels

Press Preview: 08 September 2015, 10.55 – 11.05 H

Opening Event: 11 September 2015, 18 – 21 H

Opening Hours: 10 – 30 September, 11 – 19 H

ABOUT STATTMANN NEUE MOEBEL

STATTMANN NEUE MOEBEL was founded in 2011 by the siblings Nicola und Oliver Stattmann. Intelligent contemporary design, high quality craftsmanship, new materials and technologies, innovative constructive solutions, honest and long-lasting products, high ecological standards and regional production are the key values of the new label. The collection is simple yet characterized by sophisticated details. Simplicity, functionality, elegance and perfect craftsmanship are the key qualities of the furniture by STATTMANN NEUE MOEBEL. For the siblings Stattmann it is self-evident that the production needs to be as sustainable as possible, the materials ecological and of the highest quality and that the wood has to come from certified sustainable forestry. The collection is manufactured in Germany – mainly in the Stattmann family business founded in 1896 and partly in small workshops in the same region.

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www.stattmann-neuemoebel.com

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ABOUT THE GAME

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The Game is a unique new contemporary design company with, beside online, stores in Brussels and Antwerp; presenting a collection ranging throughout ceramics over lighting to a wide variety of more miscellaneous objects by the worlds most remarkable designers, craftsmen and editors of today based upon the principles of excellent design and crafts sourced for a wider audience.

www.the-game-online.com

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